



**Olha  
Popelo**

Date of birth: 25/06/1987

Nationality: Ukrainian

## CONTACT

- 95 Shevchenko Street,  
14035 Chernihiv, Ukraine
- [popelo.olha@gmail.com](mailto:popelo.olha@gmail.com)
- (+380) 937671789

## WORK EXPERIENCE

- 31/08/2014 – 31/10/2017 – Chernihiv, Ukraine**  
**Senior Lecturer of the Department of Management and Civil Service**  
Chernihiv Polytechnic National University
- 01/11/2017 – CURRENT – Chernihiv , Ukraine**  
**Associate Professor of the Department of Management and Civil Service**  
Chernihiv Polytechnic National University

## EDUCATION AND TRAINING

- 2003 – 2008**  
**Bachelor of Management**  
Chernihiv Polytechnic National University
- 2007 – 2009**  
**Master of Economics (Management Specialization)**  
Chernihiv Polytechnic National University
- 2009 – 2013**  
**PhD in Economics**  
Chernihiv Polytechnic National University  
Title of dissertation: "The role of small enterprise in forming of regional segments of innovative model of economy"
- 2018**  
**Doctor of Economic Sciences**  
Chernihiv Polytechnic National University  
Title of dissertation: "Peculiarities of productive forces modernization in conditions of reformatting of the authoritative powers"

## LANGUAGE SKILLS

**MOTHER TONGUE(S):** Ukrainian

**OTHER LANGUAGE(S):**

English

Listening C1	Reading C1	Spoken production B2	Spoken interaction B2	Writing C1
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Russian

Listening C2	Reading C2	Spoken production C2	Spoken interaction C2	Writing C2
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# DIGITAL SKILLS

## My Digital Skills

Microsoft Word / Microsoft Excel / Microsoft Powerpoint / Microsoft Office / Zoom / Outlook / Skype / Facebook / Google Docs / Power Point / Google Drive / Instagram / Internet user / Gmail

## Personal skills

Social Media / Motivated / Written and Verbal skills / Analytical skills / Organizational and planning skills / Strategic Planning / Creativity / Presenting / Conflict resolution / Critical thinking / Decision-making / Good listener and communicator / Team-work oriented / Flexibility / Responsibility / Research and analytical skills / Excellent writing and verbal communication skills / Good time management / Teamwork / Good Communication

## PROJECTS

### 2020 – 2023

**Project "Transformation of household behavior in the financial services market in the context of digitalization" granted by the Ministry of Education and Science of Ukraine**

Leading researcher

## ORGANISATIONAL SKILLS

**Deputy Head of the Department of Management and Civil Service**

**Chairman of the Council of Young Scientists of Chernihiv Polytechnic National University**

## NETWORKS AND MEMBERSHIPS

**Member of the Council of Young Scientists at the Chernihiv Regional State Administration**

**Member of the Editorial Board**

"International Scientific and Technical University named after Academician Yuri Bugay".  
Scientific Journal "Economic Synergy"

## PUBLICATIONS

**Articles (Indexed in the International Scientometric Databases Scopus and Web of Science)**

### 2017

1. Popelo, O. V. (2017). Methodological approaches to modernization processes of the productive forces in the conditions of Eurointegration. *Scientific Bulletin of Polissia*, 1(19), pp. 218-224. **WoS**

### 2019

2. Butko, M., Popelo, O., Pishenin, I. (2019). Innovations in Human Resources Management in Eurointegration Conditions: Case for Ukrainian Agro-industrial Complex. *Marketing and management of innovations*, 2, pp. 74-82. **WoS**

### 2020

3. Butko, M., Ivanova, N., Popelo, O., Samiilenko, G. (2020). Conceptual foundations of the regional industrial cluster formation based on European experience and leading world tendencies. *Financial and credit activity: Problems of theory and practice*, 1(32), pp. 319-329. **WoS**

4. Revko, A., Butko, M., Popelo, O. (2020). Methodology for Assessing the Influence of Cultural Infrastructure on Regional Development in Poland and Ukraine. *Comparative Economic Research. Central and Eastern Europe*, 23(2), pp. 21-39. **WoS / Scopus Q3**

5. Shkarlet, S., Ivanova, N., Popelo, O., Dubyna, M., Zhuk, O. (2020). Infrastructural and Regional Development: Theoretical Aspects and Practical Issues. *Studies of Applied Economics*, 38-3(1). **Scopus Q4 / WoS**

## 2021

6. Popelo O., Butko M., Revko A., Garafonova O., Rasskazov O. (2021). Strategy of the Formation and Development of an Innovative Agroindustrial Cluster of the Region in a Context of Decentralization of the Authoritative Powers. *Financial and credit activity: problems of theory and practice*, 2(37), pp. 219-230. <https://doi.org/10.18371/fcaptp.v2i37.230180> WoS
7. Popelo O., Dubyna M., Kholiavko N. (2021) World Experience In The Introduction Of Modern Innovation And Information Technologies In The Functioning Of Financial Institutions. *Baltic Journal of Economic Studies*, Vol. 7 No. 2, Pp. 188-199. DOI: <https://doi.org/10.30525/2256-0742/2021-7-2-188-199> WoS
8. Popelo, O., Tulchynska, S., Kharchenko, Y., Dergaliuk, B., Khanin, S., Tkachenko, T. (2021). Systemic Approach to Assessing Sustainable Development of the Regions. *Journal of Environmental Management and Tourism*, (Volume XII, Summer), 3(51): 742 - 753. DOI:[10.14505/jemt.v12.3\(51\).1.3](https://doi.org/10.14505/jemt.v12.3(51).1.3) Scopus Q3
9. Popelo, O., Kychko, I., Tulchynska, S., Zhygalkevych, Zh., Treitiak, O. (2021). The Impact of Digitalization on the Forms Change of Employment and the Labor Market in the Context of the Information Economy Development. *IJCSNS International Journal of Computer Science and Network Security*, 21(5), pp. 160-167. DOI: 10.22937/IJCSNS.2021.21.5.23 WoS
10. Tulchynska, S., Vovk, O., Popelo, O., Saloid, S., Kostiunik, O. (2021). Innovation and investment strategies to intensify the potential modernization and to increase the competitiveness of microeconomic systems. *IJCSNS International Journal of Computer Science and Network Security*, 21(6), 161-168. <https://doi.org/10.22937/IJCSNS.2021.21.6.22>. WoS
11. Popelo, O., Tulchynska, S., Garafonova, O., Kovalska, L., Khanin, S. (2021). Methodical approach to assessing innovative development efficiency of regional economic systems in the conditions of the creative economy development. *WSEAS TRANSACTIONS on ENVIRONMENT and DEVELOPMENT*, 17, 685-695. DOI: 10.37394/232015.2021.17.66. Scopus Q4
12. Samoilovich, A., Garafonova, O., Popelo, O., Marhasova, V., & Lazarenko, Yu. (2021). World experience and ukrainian realities of digital transformation of regions in the context of the information economy development. *Financial and credit activity: problems of theory and practice*, (3(38)), 316-325. <https://doi.org/10.18371/fcaptp.v3i38.237462> . WoS
13. Popelo, O., Tulchynska, S., Marhasova, V., Garafonova, O., & Kharchenko, Y. (2021). Public management of regional development in the conditions of the inclusive economy formation. *Journal of Management Information and Decision Sciences*, 24(S2), 1-8. Scopus Q2
14. Tulchynska, S., Popelo, O., Vovk, O., Dergaliuk, B., Kreidych, I., Tkachenko, T. (2021). The Resource Supply of Innovation and Investment Strategies of the Microeconomic Systems Modernization in the Conditions of Digitalization. *WSEAS TRANSACTIONS on ENVIRONMENT and DEVELOPMENT*, 17, 819-828. DOI: 10.37394/232015.2021.17.77. Scopus Q4

## 2021

15. Vovk, O., Kravchenko, M., Popelo, O., Tulchynska, S., Derhaliuk, M. (2021). Modeling the Choice of the Innovation and Investment Strategy for the Implementation of Modernization Potential. *WSEAS TRANSACTIONS on SYSTEMS and CONTROL*, 16, 430-438. DOI: 10.37394/23203.2021.16.38. Scopus Q4
16. Arefieva, O., Tulchynska, S., Popelo, O., Arefiev, S., Tkachenko, T. (2021). The Economic Security System in the Conditions of the Powers Transformation. *IJCSNS International Journal of Computer Science and Network Security*, 21(7), 35-42. <https://doi.org/10.22937/IJCSNS.2021.21.7.4>. WoS
17. Popelo, O., Tulchynska, S., Tulchynckiy, R., Khanin, S., Hrechko, A. (2021). Modeling and forecasting of the integrated index of innovation activity of regions. *Management Theory and Studies for Rural Business and Infrastructure Development*, 43(2), 307-315. DOI: <https://doi.org/10.15544/mts.2021.27> WoS
18. Popelo, O., Garafonova, O., Tulchynska, S., Derhaliuk, M., & Berezovskyi, D. (2021). Functions of public management of the regional development in the conditions of digital transformation of economy. *Amazonia Investiga*, 10(43), 49-58. <https://doi.org/10.34069/AI/2021.43.07.5> WoS
19. Kholiavko, N., Popelo, O., Bazhenkov, I., Shaposhnykova, I., Sheremet, O. (2021). Information and communication technologies as a tool of strategy for ensuring the higher education adaptation to the digital economy challenge. *IJCSNS International Journal of Computer Science and Network Security*, 21(8), p. 187-195. <https://doi.org/10.22937/IJCSNS.2021.21.8.25>. WoS
20. Tulchynska, S., Popelo, O., Marhasova, V., Nusinova, O., Zhygalkevych, Zh. (2021). Monitoring of the Ecological Condition of Regional Economic Systems in the Context of Sustainable Development. *Journal of Environmental Management and Tourism*, 12(5), 1220-1228. [https://doi.org/10.14505/jemt.v12.5\(53\).06](https://doi.org/10.14505/jemt.v12.5(53).06). Scopus Q3
21. Derhaliuk, M., Popelo, O., Tulchynska, S., Mashnenkov, K., Berezovskyi, D. (2021). State policy of the potential-forming space transformation in the context of the regional development intensification. *CUESTIONES POLITICAS*, 39(70), 80-93. DOI: 10.46398/cuestpol.3970.04. WoS
22. Vovk, O., Tulchynska, S., Popelo, O., Tulchynskiy, R., & Tkachenko, T. (2021). Economic and Mathematical Modeling of the Integration Impact of Modernization on Increasing the Enterprise

Competitiveness. Management Theory and Studies for Rural Business and Infrastructure Development, 43(3), 383-389. <https://doi.org/10.15544/mts.2021.35>. **WoS**

23. Popelo, O., Tulchynska, S., Lagodiienko, N., Radin, A. M., Moskalenko, A. (2021). Methodical Approach to Forecasting the Intensification of Innovative Development of Regions Using the Mathcad Program. International Journal of Circuits, Systems and Signal Processing, 15, 1591-1601. DOI: 10.46300/9106.2021.15.171. **Scopus Q4**

## 2021\_2022

24. Kholiavko, N., Popelo, O., & Tulchynska, S. (2021). Priority Directions of Increasing the Adaptivity of Universities to the Conditions of the Digital Economy. Revista Tempos E Espaços Em Educação, 14(33), e16383. <https://doi.org/10.20952/revtee.v14i33.16383> **WoS**

25. Popelo, O., Marhasova, V., Garafonova, O., Grigashkina, S. (2021). Environmental aspects of the competitiveness strategy of mining enterprises in the context of sustainable development. E3S Web of Conferences, 330, 04010. <https://doi.org/10.1051/e3sconf/202133004010>.

## 2022

26. Dubyna, M., Popelo, O., Kholiavko, N., Zhavoronok, A., Fedyshyn, M., Yakushko, I. (2022). Mapping the Literature on Financial Behavior: a Bibliometric Analysis Using the VOSviewer Program. *WSEAS Transactions on Business and Economics*, 19, 231-246. [https://wseas.com/journals/bae/2022/a425107-008\(2022\).pdf](https://wseas.com/journals/bae/2022/a425107-008(2022).pdf). **Scopus Q4**

27. Ivanova, N., Popelo, O., Avhustyn, R., Rusak, O., Proshchalykina, A. (2022). Marketing Strategy of the Small Business Adaptation to Quarantine Limitations in the Sphere of Trade Entrepreneurship. *IJCSNS International Journal of Computer Science and Network Security*, 22(1), 149-160. <https://doi.org/10.22937/IJCSNS.2022.22.1.21>. **WoS**

28. Popelo, O., Tulchynska, S., Revko, A., Butko, M., Derhaliuk, M. (2022). Methodological Approaches to the Evaluation of Innovation in Polish and Ukrainian Regions, Taking into Account Digitalization. *Comparative Economic Research. Central and Eastern Europe*, 25(1), 55-74. <https://doi.org/10.18778/1508-2008.25.04>. **WoS Scopus Q3**

29. Kholiavko, N., Popelo, O., Melnychenko, A., Derhaliuk, M., & Grynevych, L. (2022). The Role of Higher Education in the Digital Economy Development. *Revista Tempos E Espaços Em Educação*, 15(34), e16773. <https://doi.org/10.20952/revtee.v15i34.16773> **WoS**

30. Boiarynova, K., Popelo, O., Tulchynska, S., Gritsenko, S., Prikhno, I. (2022) "Conceptual Foundations of Evaluation and Forecasting of Innovative Development of Regions". *Periodica Polytechnica Social and Management Sciences*. 30(2), 167-174. <https://doi.org/10.3311/PPso.18530> **Scopus Q3**

## 2022

31. Popelo, O., Dubyna, M., Kholiavko, N., Panchenko O., Tarasenko, A. (2022). Features of the Transformation of the Regional Models of the Households' Financial Behavior. *Management Theory and Studies for Rural Business and Infrastructure Development*, 44(1), 117-124. DOI: <https://doi.org/10.15544/mts.2022.12> **WoS**

32. Marhasova, V., Tulchynska, S., Popelo, O., Garafonova, O., Yaroshenko, I., Semykhulyna, I. (2022). Modeling the harmony of economic development of regions in the context of sustainable development. *International Journal of Sustainable Development and Planning*, Vol. 17, No. 2, pp. 441-448. <https://doi.org/10.18280/ijsdp.170209> **Scopus Q3**

33. Marhasova, V., Garafonova, O., Popelo, O., Tulchynska, S., Pohrebniak, A., Tkachenko, T. (2022). Environmentalization of Production as a direction of ensuring the sustainability of production activities of enterprises and increasing their economic security. *International Journal of Safety and Security Engineering*, Vol. 12, No. 2, pp. 159-166. <https://doi.org/10.18280/ijsse.120203> **Scopus Q3**

34. Tarasenko, O., Dubyna, M., Popelo, O. (2022). The Essence of the Deposit Behavior of Households and Features of its Formation in the Conditions of Turbulent Development of the Financial Services Market. *Baltic Journal of Economic Studies*, 8(1), 134-147. DOI: <https://doi.org/10.30525/2256-0742/2022-8-1-134-147>. **WoS**

## INTERNATIONAL INTERNSHIPS

**02/04/2017 – 07/04/2017**

**Advanced Training «Ukraine-EU. Modern Technology, Business and Law», Slovak Republic – Austria – Hungary**

**10/09/2021 – 16/10/2021**

**International Internship «Fundraising and Organization of Project Activities in Educational Establishments: European Experience»**

## PERFORMER OF SCIENTIFIC TOPICS

**2012 – 2019**

**"Improvement of mechanisms for implementing the functions of public administration and local self-government in terms of administrative reform: regional slice"**

№ 0113U003163

**2014 – 2020**

**"Socio-economic problems of sustainable development of the region"**

№ 0115U000891

**2016 – 2022**

**"Modernization principles of sustainable development of the regions of Ukraine in the context of decentralization of power"**

№ 0117U004541

**2019 – 2025**

**"Mechanisms of state management of regional development in the context of reformatting power relations"**

№ 0120U105292

## SCOPUS ID

**Scopus ID**

<https://www.scopus.com/authid/detail.uri?authorId=57221967563>

H-index - 6

Documents - 12

Citations - 63

## WEB OF SCIENCE ID

**Web of Science ID**

<https://www.webofscience.com/wos/author/record/24858269>

H-index - 14

Publications - 20

Citations - 322