



Olha Popelo

Date of birth: 25/06/1987 | **Nationality:** Ukrainian | **Phone number:**

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Address: 95 Shevchenko Street, 14035, Chernihiv, Ukraine (Work)

WORK EXPERIENCE

31/08/2014 – 31/10/2017 Chernihiv, Ukraine

SENIOR LECTURER OF THE DEPARTMENT OF MANAGEMENT AND CIVIL SERVICE CHERNIHIV POLYTECHNIC NATIONAL UNIVERSITY

01/11/2017 – 31/12/2022 Chernihiv, Ukraine

ASSOCIATE PROFESSOR OF THE DEPARTMENT OF MANAGEMENT AND CIVIL SERVICE CHERNIHIV POLYTECHNIC NATIONAL UNIVERSITY

01/01/2023 – CURRENT Chernihiv, Ukraine

PROFESSOR OF THE DEPARTMENT OF MANAGEMENT AND ADMINISTRATION CHERNIHIV POLYTECHNIC NATIONAL UNIVERSITY

EDUCATION AND TRAINING

2003 – 2008

BACHELOR OF MANAGEMENT Chernihiv Polytechnic National University

2007 – 2009

MASTER OF ECONOMICS (MANAGEMENT SPECIALIZATION) Chernihiv Polytechnic National University

2009 – 2013

PHD IN ECONOMICS Chernihiv Polytechnic National University

Title of dissertation: "**The role of small enterprise in forming of regional segments of innovative model of economy**"

2019

DOCTOR OF ECONOMIC SCIENCES Chernihiv Polytechnic National University

Title of dissertation: "**Peculiarities of productive forces modernization in conditions of reformatting of the authoritative powers**"

LANGUAGE SKILLS

Mother tongue(s): **UKRAINIAN**

Other language(s):

	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken production	Spoken interaction	
ENGLISH	C1	C1	B2	B2	C1

DIGITAL SKILLS

Microsoft Word | Microsoft Excel | Microsoft Powerpoint | Microsoft Office | Zoom | Outlook | Skype | Facebook | Google Docs | Power Point | Google Drive | Instagram | Internet user | Gmail

Personal skills

Social Media | Motivated | Written and Verbal skills | Analytical skills | Organizational and planning skills | Strategic Planning | Creativity | Presenting | Conflict resolution | Critical thinking | Decision-making | Good listener and communicator | Team-work oriented | Flexibility | Responsibility | Research and analytical skills | Excellent writing and verbal communication skills | Good time management | Teamwork | Good Communication

ADDITIONAL INFORMATION

PROJECTS

2020 – 2023

Project "Transformation of household behavior in the financial services market in the context of digitalization" granted by the Ministry of Education and Science of Ukraine Leading Researcher

2023 – 2025

Project "Model of the Post-War Recovery of Border Universities of Ukraine in the Digitalization Era Under the Sustainable Development Concept" with the support of the Ministry of Education and Science of Ukraine Chief Researcher

2023 – 2025

ERASMUS+ Jean Monnet project "Artificial Intelligence in the EU Financial Institutions" Executor

2024 – 2026

Project "A model of the post-war development of credit institutions based on the artificial intelligence: customization of financial services and prudent supervision" with the support of the Ministry of Education and Science of Ukraine Chief Researcher

ORGANISATIONAL SKILLS

Deputy Head of the Department of Management and Administration

Chairman of the Council of Young Scientists of Chernihiv Polytechnic National University

NETWORKS AND MEMBERSHIPS

Member of the Council of Young Scientists at the Chernihiv Regional State Administration

Member of the Editorial Board

- Scientific Journal "Economic Synergy" (ISSN 2786-5339);
- Journal of Green Economy and Law-Carbon Development (ISSN 2857-9600);
- Revista Latinoamericana de Difusion Cientifica (ISSN 2711-0494);
- Cuestiones Politicas (ISSN 0798-1406);
- Opportunities and Challenges in Sustainability (ISSN 2957-9643).

PUBLICATIONS

Articles (Indexed in the International Scientometric Databases Scopus and Web of Science)

1. Dubyna, M., Popelo, O., Kholiavko, N., Zhavoronok, A., Fedyshyn, M., Yakushko, I. (2022). Mapping the Literature on Financial Behavior: a Bibliometric Analysis Using the VOSviewer Program. WSEAS Transactions on Business and Economics, 19, 231-246. [https://wseas.com/journals/bae/2022/a425107-008\(2022\).pdf](https://wseas.com/journals/bae/2022/a425107-008(2022).pdf). **Scopus Q4**

2. Ivanova, N., Popelo, O., Avhustyn, R., Rusak, O., Proshchalykina, A. (2022). Marketing Strategy of the Small Business Adaptation to Quarantine Limitations in the Sphere of Trade Entrepreneurship. IJCSNS International Journal of Computer Science and Network Security, 22(1), 149-160. <https://doi.org/10.22937/IJCSNS.2022.22.1.21>. **WoS**

3. Popelo, O., Tulchynska, S., Revko, A., Butko, M., Derhaliuk, M. (2022). Methodological Approaches to the Evaluation of Innovation in Polish and Ukrainian Regions, Taking into Account Digitalization. *Comparative Economic Research. Central and Eastern Europe*, 25(1), 55-74. <https://doi.org/10.18778/1508-2008.25.04>. **WoS / Scopus Q3**

4. Kholiavko, N., Popelo, O., Melnychenko, A., Derhaliuk, M., & Grynevych, L. (2022). The Role of Higher Education in the Digital Economy Development. *Revista Tempos E Espaços Em Educação*, 15(34), e16773. <https://doi.org/10.20952/revtee.v15i34.16773> **WoS**

5. Boiarynova, K., Popelo, O., Tulchynska, S., Gritsenko, S., Prikhno, I. (2022) "Conceptual Foundations of Evaluation and Forecasting of Innovative Development of Regions", *Periodica Polytechnica Social and Management Sciences*. 30(2), 167–174. <https://doi.org/10.3311/PPso.18530> **Scopus Q2**

6. Popelo, O., Dubyna, M., Kholiavko, N., Panchenko O., Tarasenko, A. (2022). Features of the Transformation of the Regional Models of the Households' Financial Behavior. *Management Theory and Studies for Rural Business and Infrastructure Development*, 44(1), 117-124. DOI: <https://doi.org/10.15544/mts.2022.12> **WoS**

7. Marhasova, V., Tulchynska, S., Popelo, O., Garafonova, O., Yaroshenko, I., Semykhulyna, I. (2022). Modeling the harmony of economic development of regions in the context of sustainable development. *International Journal of Sustainable Development and Planning*, Vol. 17, No. 2, pp. 441-448. <https://doi.org/10.18280/ijstdp.170209> **Scopus Q3**

8. Marhasova, V., Garafonova, O., Popelo, O., Tulchynska, S., Pohrebniak, A., Tkachenko, T. (2022). Environmentalization of Production as a direction of ensuring the sustainability of production activities of enterprises and increasing their economic security. *International Journal of Safety and Security Engineering*, Vol. 12, No. 2, pp. 159-166. <https://doi.org/10.18280/ijssse.120203> **Scopus Q3**

9. Tarasenko, O., Dubyna, M., Popelo, O. (2022). The Essence of the Deposit Behavior of Households and Features of its Formation in the Conditions of Turbulent Development of the Financial Services Market. *Baltic Journal of Economic Studies*, 8(1), 134-147. DOI: <https://doi.org/10.30525/2256-0742/2022-8-1-134-147>. **WoS**

10. Lagodiienko, V., Popelo, O., Zybareva, O., Samiilenko, H., Mykytyuk, Y., Alsawwafi, F.M.A.S. (2022). Peculiarities of the Management of the Foreign Economic Activity of Enterprises in Current Conditions of Sustainability. *International Journal of Sustainable Development and Planning*, Vol. 17, No. 4, pp. 1215-1223. <https://doi.org/10.18280/ijstdp.170420> **Scopus Q3**

11. Popelo, O., Arefiev, S., Rogulska, O., Rudnitska, K., & Derevianko, D. (2022). Higher education as a determinant of sustainable development. *REVISTA DE LA UNIVERSIDAD DEL ZULIA*, 13(38), 734-746. <http://dx.doi.org/10.46925/rdluz.38.40734>. **WoS**

12. havoronok, A., Popelo, O., Shchur, R., Ostrovska, N., Kordzaia, N. (2022). The role of digital technologies in the transformation of regional models of households' financial behavior in the conditions of the national innovative economy development. *Ingénierie des Systèmes d'Information*, Vol. 27, No. 4, pp. 613-620. <https://doi.org/10.18280/isi.270411> **Scopus Q4**

13. Popelo, O., Tulchynska, S., Krasovska, G., Kistiunik, O., Raichava, L., Mykhalchenko, O. (2023). The impact of the national economy digitalization on the efficiency of the logistics activities management of the enterprise in the conditions of intensifying international competition. *Journal of Theoretical and Applied Information Technology*, 101(1),123-134. <http://www.jatit.org/volumes/Vol101No1/11Vol101No1.pdf> **Scopus Q4**

14. Tulchynska, S., Popelo, O., Pohrebniak, A., Borysenko, O., Redko, K., Koba, V. (2023). Innovative and investment activities of enterprises within eco-industrial parks in the circular economy context. *International Journal of Sustainable Development and Planning*, Vol. 18, No. 1, pp. 79-89. <https://doi.org/10.18280/ijstdp.180108> **Scopus Q3**

15. Popelo, O., Shaposhnykov, K., Popelo, O., Hrubliak, O., Malysh, V., Lysenko, Z. (2023). The influence of digitalization on the innovative strategy of the industrial enterprises development in the context of ensuring economic security. *International Journal of Safety and Security Engineering*, Vol. 13, No. 1, pp. 39-49. <https://doi.org/10.18280/ijssse.130105> **Scopus Q3**

16. Novomlynets, O., Marhasova, V., Tkalenko, N., Kholiavko, N., Popelo, O. (2023). Northern outpost: Chernihiv Polytechnic National University in the conditions of the Russia-Ukrainian war. *Problems and Perspectives in Management*, 21 (Special Issue), 1-9. **Scopus Q2**
17. Tkachuk, I., Kobelia, M., Popelo, O., Zhavoronok, A., & Vynnychuk, O. (2023). Modelling financial influence of political and oligarchic interests of governed-sponsored enterprises on the creation and implementation of the financial policy in the state. *Journal of Hygienic Engineering and Design*, 42, 271-279. **Scopus Q4**
18. Marhasova, V., Kholiavko, N., Popelo, O., Krylov, D., Zhavoronok, A., & Biliaze, O. (2023). The Impact of Digitalization on the Sustainable Development of Ukraine: COVID-19 and War Challenges for Higher Education. *Revista De La Universidad Del Zulia*, 14(40), 422-439. DOI:10.46925//rdluz.40.24. <https://produccioncientificaluz.org/index.php/rluz/article/view/40076> **WoS**
19. Dubyna, M., Popelo, O., Zhavoronok, A., Lopashchuk, I., & Fedyshyn, M. (2023). Development of the credit market of Ukraine under macroeconomic instability. *Public and Municipal Finance*, 12(1), 33-47. [http://dx.doi.org/10.21511/pmf.12\(1\).2023.04](http://dx.doi.org/10.21511/pmf.12(1).2023.04) **Scopus Q3**
20. Popelo, O., Kholiavko, N., Hryhorkiv, M., Kosmii, O., Oleksiienko, O., Zhavoronok, A. (2023). EU higher education institution toward the sustainable development. *Management Theory and Studies for Rural Business and Infrastructure Development*, 46(2), 124-132. **WoS**
21. Popelo, O., Kychko, I., Shaposhnykova, I., Shaposhnykov, K., Tochylina, Y., Stoika, V. (2023). The Role of Digital Technologies in Balancing the Labor Market in the Conditions of the Post-War Recovery of the Ukraine's Economy. *Review of Economics and Finance*, 21, 1991-2002. DOI: <https://doi.org/10.55365/1923.x2023.21.214/> **Scopus Q4**
22. Marhasova, V., Rudenko, O., Popelo, O., Kosach, I., Sakun, O., Klymenko, T. (2024). Mechanisms of State Management of the Development of Digital Technologies in the National Security System. *Journal of the University of Zulia*, 15(42), 389-406. <https://doi.org/10.46925//rdluz.42.22> **WoS**
23. Hrubliak O., Popelo O., Shaposhnykov K., Zhavoronok A., Ostrovska N., Krylov D. (2024). Digital currency of the central banks: trends of the euro area and prospects of the use within the implementation of the European Green Deal. *Journal of Theoretical and Applied Information Technology*, 102(7), 2954-2967. **Scopus Q4**
24. Tulchynska, S., Popelo, O., Solosich, O., Kasianova, N., Kostyunik, O., Shchepina, T. (2024). Artificial intellectualization in the assessment system of the safe development of economic entities. *Journal of Theoretical and Applied Information Technology*, 102(8), 3323-3334. <https://www.jatit.org/volumes/Vol102No8/6Vol102No8.pdf> **Scopus Q4**
25. Abramova, A., Popelo, O., Fedyshyn, M., Popova, L., Shchur, R., & Marych, M. (2024). Digital Green Finance Architecture in the Context of Green Deal Implementation: Modern Fintech Tools and Solutions Under the Sustainable Development Concept. *Journal of Lifestyle and SDGs Review*, 4(2), e02166. <https://doi.org/10.47172/2965-730X.SDGsReview.v4.n02.pe02166> **Scopus**
26. Popelo, O., Tulchynska, S., Andriushchenko, O., Shepelenko, S., Falko, M., Shut, S. (2024). Blockchain technologies as a factor of the financial sustainability management of the enterprise and the e-commerce development. *Journal of Theoretical and Applied Information Technology*, 102(17), 6302-6316. <https://www.jatit.org/volumes/Vol102No17/1Vol102No17.pdf>. **Scopus**
27. Zhavoronok A., Kholiavko N., Popelo O., Dubyna M., Verbivska L., Fedyshyn M. (2024). Higher education for sustainable development in the digital era: Mapping the bibliometric analysis. *Problems and Perspectives in Management*, 22(4), 202-216. doi:10.21511/ppm.22(4).2024.16 **Scopus Q2**
28. Anamaria-Geanina Macovei, Olha Popelo, Artur Zhavoronok, Robert Dankiewicz, Cristina Gabriela Cosmulese and Liubov Popova (2024). Pre- and post-effect of COVID-19 on the insurance industry: A study based on Romanian companies. *Insurance Markets and Companies*, 15(2), 74-84. doi: [https://doi.org/10.21511/ins.15\(2\).2024.07](https://doi.org/10.21511/ins.15(2).2024.07) **Scopus Q3**
29. Popelo, O., Kholiavko, N., Safonov, Y., Shaposhnykov, K., Babukh, I., Yamniuk, B. (2024). GLOBAL TRENDS OF UNIVERSITIES DIGITALIZATION UNDER THE SUSTAINABLE DEVELOPMENT CONCEPT. *Management Theory and Studies for Rural Business and Infrastructure Development*, 46(4), 473-481. <https://doi.org/10.15544/mts.2024.44> **WoS**

30. Popelo O., Marhasova V., Perepeliukova O., Kakhovska O., Oprysok M., Khomenko S. (2025). The role of the digital business ecosystem in innovative and intellectual development of regions. *Journal of Theoretical and Applied Information Technology*, 102(1), 40-51. <http://www.jatit.org/volumes/Vol103No1/3Vol103No1.pdf> **Scopus Q4**
31. Dubyna, M., Popelo, O., & Shvets, M. (2025). THE ROLE OF ARTIFICIAL INTELLIGENCE IN THE DEVELOPMENT OF THE INSURANCE MARKET. *Baltic Journal of Economic Studies*, 11(1), 329-341. <https://doi.org/10.30525/2256-0742/2025-11-1-329> **341WoS**
32. Popelo, O., Ivanova, N., Ivanets, S., Perepeliukova, O., Vasyuchenko, P. (2025). Global Trends in Formation of Regional Innovative Entrepreneurial Ecosystems in the Context of Rapid Development of Artificial Intelligence Technologies. *Pacific Business Review (International)*, 18(1), 12-38. WoS https://www.pbr.co.in/2025/2025_month/July/2.pdf
33. Popelo, O., Zhavoronok, A., Grosu, V., Balakhtar, V., Cosmulese, C. G., & Pavlenok, K. (2025). World experience and ukrainian practice of implementing higher education institutions' models according to the principles of sustainability in the digitalization conditions. *Management Theory and Studies for Rural Business and Infrastructure Development*, 47(3), 398–408. <https://doi.org/10.15544/mts.2025.32> **WoS**
34. Hrubliak O., Zhavoronok A., Popelo O., Kharabara V., Dubyna M., Lopashchuk I. (2025). The Impact of Financial Globalization on the Economic Growth of Countries: A Case for Ukraine. *Investment Management and Financial Innovations*, 22(4), 209-226. doi:10.21511/imfi.22(4).2025.17 **SCOPUS Q2**
35. Popelo, O., Kosach, I., Volok, R., Ievsienko, M., Kolotylo, L., & Khrebtan, Y. (2025). DEVELOPMENT OF FOREIGN ECONOMIC ACTIVITY IN UKRAINE IN THE DIGITAL TRANSFORMATION CONTEXT OF THE BANKING SYSTEM. *Financial and Credit Activity Problems of Theory and Practice*, 6(65), 11–27. <https://doi.org/10.55643/fcaptp.6.65.2025.5034> **SCOPUS/WoS**
36. Grosu V., Cosmulese C. G., Macovei A. G., Popelo O., Zhavoronok A. (2026). Determining the relationship between corruption, the shadow economy and tax evasion: A comparative econometric analysis in ten European countries. *Pacific Business Review (International)*, 18(8), 113–123. https://www.pbr.co.in/2026/2025_month/February/9.pdf **WoS**
38. Tulchynska S., Popelo O., Zhavoronok A., Derhaliuk M., Pohrebniak A., Kostyunik O. (2026). Assessing regional innovative development: A methodological approach based on an integral index. *Problems and Perspectives in Management*, 24(2), 205-225. doi:10.21511/ppm.24(2).2026.15 **Scopus Q2**

INTERNATIONAL INTERNSHIPS

02.04.2017 – 07.04.2017

Advanced Training «Ukraine-EU. Modern Technology, Business and Law», Slovak Republic – Austria – Hungary

10.09.2021 – 16.10.2021

International Internship «Fundraising and Organization of Project Activities in Educational Establishments: European Experience»

04.09.2023 – 21.10.2023

Training Program «How Effectively Communicate in Research and Teaching on International Level» (Czech Republic, Brno)

04.09.2023 – 30.11.2023

Education Program «European Union Studies - Domestic Affairs» (Latvia, Riga).

01.05.2026-06.03.2026

International internship: "International experience in the formation and use of accounting and analytical information in enterprise management" (ORANGE PAVERS LLC, Stroudsburg, Pennsylvania, USA).

PERFORMER OF SCIENTIFIC TOPICS

2012 – 2019

"Improvement of mechanisms for implementing the functions of public administration and local self-government in terms of administrative reform: regional slice"

№ 0113U003163

2014 – 2020

"Socio-economic problems of sustainable development of the region"

№ 0115U000891

2016 – 2022

"Modernization principles of sustainable development of the regions of Ukraine in the context of decentralization of power"

№ 0117U004541

2019 – 2025

"Mechanisms of state management of regional development in the context of reformatting power relations"

№ 0120U105292

SCOPUS ID

Scopus ID

<https://www.scopus.com/authid/detail.uri?authorId=57221967563>

H-index - 17

Documents - 32

Citations - 474

WEB of SCIENCE ID

Web of Science ID

<https://www.webofscience.com/wos/author/record/AAC-1918-2019>

H-index - 20

Publications - 32

Citations - 745